



CALL TO ARTISTS: PUBLIC ART PROJECT PARK AND RIDE: City of Goodyear, AZ

PROJECT RFQ: CON 10-1539

BUDGET: \$70,000

APPLICATION DEADLINE: May 26, 2010: 3:30 pm AZ time

INTRODUCTION

The City of Goodyear, Arizona is seeking to hire a qualified artist or artist team to create integrated public artwork for a new Park and Ride facility, on the northwest corner of Interstate 10 and Dysart Road. The selected artist will work with the city representatives and consultants, and community stakeholders to design, fabricate and install art enhancements for building columns, crosswalk paving and entry fencing. (See attached photos.)

PROJECT DESCRIPTION:

Phase I of the Park and Ride will feature approximately 400 parking spaces at the 12.4-acre site. At build-out the lot will hold 860 parking spaces. The artist will conduct research, collaborate with team members and present concept(s) to stakeholders at public meetings. Artwork will be installed on 11 columns measuring 12-feet tall, fencing measuring 35-feet long by 4-feet high, and paving measuring 8-feet wide by 35-feet long. Artwork will be constructed of materials suitable for a publicly accessible space and exposed to extreme weather conditions. Artwork must be installed before the anticipated opening in October 2010.

GOODYEAR, ARIZONA

Goodyear, one of the fastest growing cities in the state, is located 20 minutes west of downtown Phoenix. With a population of 60,000, Goodyear encompasses more than 189 square miles of desert plains set against the beautiful Estrella Mountains. The City is rapidly developing from an agrarian community to a transportation hub and a suburban center in the Southwest Valley. Goodyear is the fourth fastest-growing suburban city in the nation with a population under 100,000. More than 70% of its residents work outside of the city. For more information about Goodyear, view the City's web site at www.goodyearaz.gov.

PROJECT BUDGET

The total art project budget is not to exceed \$70,000 and includes the artist design fee, insurance, travel, materials, fabrication, shipping, engineering, permit fees, installation, lighting and all other associated project costs.

ELIGIBILITY

The project is open to all artists and artist teams who are qualified to work in the United States. Artists with public art experience are encouraged to apply.

APPLICATION PROCEDURE

Interested artists should submit the following application materials no later than 3:30 p.m., Arizona time, on May 26, 2010. This is a receipt date, not a postmarked date.

SUBMISSION MATERIALS:

Applicants must submit the following materials. Use only white paper.

1. Six (6) copies of a typed "Letter of Interest," not to exceed two pages, which should give your reasons of interest, how you would approach the project, or other information of your choosing. Specific proposals are not requested at this time.
2. Six (6) copies of a current résumé, not exceeding three (3) pages.
3. Six (6) copies of your Annotated Image List with title, media, dimensions, location, date, project budget, project partners and brief description.

Please staple materials together in the following order: A) one Letter of Interest; B) one Résumé; and C) one Image List. You should have a total of six (6) complete handouts.

IMAGES

One (1) set of no more than 16 digital images of relevant past work.

Digital Format – Up to 16 digital still images on a CD-R. Label the CD-R with the applicant's name, contact information and number of images. Do not embed images into PowerPoint or submit moving images or audio files. Submit only high quality JPGs (no GIFs, TIFFs or other formats). Files must be less than 5 MB. Title files with a number indicating the viewing order followed by the artist's last name. The numbers must correspond to the accompanying Annotated Image List. Use "0" in front of single digit numbers. Do not use more than 30 characters, and use only letters, numbers and underscores. Example: 01_Smith.

REFERENCES

Include three names of references from relevant past projects. Include the role of each person in each project, and include their email addresses, telephone numbers and other contact information. One copy is sufficient. You do not need six copies.

Send application materials to:

Procurement Office
Attn: George Bravakos
City of Goodyear
190 N. Litchfield Rd.
Goodyear, AZ 85338

SELECTION PROCESS

A selection committee representing diverse interests and expertise, including community representatives, staff and art professionals, will review application materials. Artists should

demonstrate an understanding of scale, materials and the public process. The panel's selection will be forwarded to the Arts and Culture Commission for approval.

Selection criteria include, but are not limited to:

- Professional training and achievements;
- Excellence of past work with an understanding of placemaking, as demonstrated by the proven ability to create artwork that responds to the site;
- Demonstration of artistic merit in conceptual approach and execution;
- Past public art projects meet the requirements of art installed in a publicly accessible place and exposed to a variety of extreme weather conditions;
- Experience or interest in creating artwork in collaboration with community representatives and City staff.

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FOR FURTHER INFORMATION

Contact George Bravakos, Procurement Specialist, City of Goodyear Finance Dept., via email at george.bravakos@goodyearaz.gov, or call 623-882-7845.

